



INNOVATING WINTER SPORTS – CURRENT TRENDS AND ISSUES
4th KUFSTEIN WINTER SCHOOL 2011

December 11 – 17 2011 | FH Kufstein | Austria

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The Kufstein Winter School offers an engaging, challenging program of lectures and workshops by top-ranking academics and representatives from international sports businesses, economics, leisure and tourism management.

Changing tourism and leisure trends requires current and prospective innovation of winter sports.

Participants from all over the world will analyze and debate the creation and management of innovations as well as business strategies in winter sports destinations and events. In addition, the Winter School will provide a variety of additional events including night-skiing, sledging and hiking.

Language: English. Target-group: Graduate students of sport and/or leisure management as well as business administration. Open to interested students of other fields of study. Fee: 199 EURO.

For further information please contact:
winterschool@fh-kufstein.ac.at | www.fh-kufstein.ac.at

